

CRAIG P. SMITH

Animator/Illustrator
510-332-6641

Portfolio Available at:
www.craigsmith.com/animator
craig@craigsmith.com



SKILLS AND ABILITIES

Animation

2D/3D/Character

Storyboarding

Production Art

Illustration

Coding

HTML/CSS/
ActionScript3







Graphic Design

Digital Publishing





Layout & Design

SOFTWARE

Adobe Creative Suite

-  InDesign
-  Photoshop
-  Illustrator
-  Animate
-  Dreamweaver
-  AfterEffects

Animation Software

-  Autodesk Maya
-  ToonBoom Harmony
-  ToonBoom Storyboard Pro
-  DigiCel FlipBook

Microsoft Office Suite



WORK HISTORY

BioCentury - Associate Production Editor 2/2015 - Present

Lay out and publish weekly and daily online and digitally-delivered publications. Utilize content management and database-driven information systems, to produce magazine-style products. Create custom illustrations of a medical and biological nature. Layout and creation of marketing materials including fact sheets, promotional marketing emails, and hand-coded html email campaign templates.

Innovative Interfaces Inc. - Graphic Designer 4/2014 - 7/2014

Developed and edited marketing collateral, such as product brochures, fact sheets, white papers, and flyers. Facilitated the rebranding and redesign of all print material and web-based images. Established corporate style guides, maintained and managed the dissemination of the company's image library. Integrated products from two acquired companies into the corporate branding guidelines including icons and logos for multiple product lines. Created and revised graphics, banner ads and advertising for the web.

LegalVision, Inc. - Information Graphics Illustrator 3/2014 - 4/2014

Animated in Flash to illustrate involved concepts and technical specifications meant to educate judges, lawyers and juries. Illustrated and produced graphics and presentations for use during legal proceedings. Developed static artwork, slide shows, and interactive presentations and displays.

Fulcrum Legal Graphics, Inc. - Sr. Flash Animator 7/2013 - 9/2013

Animated in Adobe Flash to illustrate involved concepts and technical specifications meant to educate judges, lawyers and juries. Illustrated and produced graphics and presentations for use during legal proceedings. Developed static artwork, slide shows, and interactive presentations and displays.

Abbott Diabetes Care - Graphic Designer 7/2012 - 6/2013

Provided graphic design support for Global Strategic Marketing group, for all marketing material and products for use outside the United States. Used InDesign to edit and create multi-page documents including creating character and paragraph styles. Prepared, created and edited multi-page documents and packaging for printing and distribution. Followed and updated branding guidelines. Also freelanced projects creating wireframes and UI/UX graphics for product web pages.



DEGREES

Bachelor of Science - Media Arts & Animation	2007
Associate of Art - Graphic Design/Illustration	1992
Associate of Science - Mechanical Drafting	1988